

A real conversation.

Motorola FLIPSIDE™

Get it all together.

The Motorola FLIPSIDE delivers the clearest voice calls with CrystalTalk™ PLUS and the latest generation MOTOBLUR™ which syncs and streams your emails, conversations and favorite content right to the home screen.

In with the new.

The Motorola FLIPSIDE runs on the Android™ 2.1 OS, the latest version of this software, able to run the most demanding Android applications available on Android Market™. Get more done by personalizing your home screen with your favorites and using multiple apps at the same time.

Where you need it.

The Motorola FLIPSIDE features the next generation of MOTOBLUR that puts everything where you want it – in one place, one tap. MOTOBLUR syncs all your friends, pictures, emails, messages and Facebook®, MySpace™ and Twitter™ happenings with continuous updates and backups. New features offer more customization and control, such as customizable filters that let you view your messages and Happenings any way you like. Plus you get more homescreen-customization enhancements and new battery-life-management options.

Loud and clear.

When you have a conversation using CrystalTalk™ PLUS, your point comes across clearly. The exclusive Motorola microphone-and-speaker configuration amplifies your voice while it filters out background noise. The addition of a second microphone in CrystalTalk PLUS creates even more resonant voice quality while still providing a superior level of noise filtering. And with Audio Profiles – which matches your hearing profile to the phone's audio output – and Noise Adaptive Ringtones, which adjust ring volume based on your environment, you don't have to miss a call or a conversation.

Browse with the best.

Get a real surfing experience. The "PC-like" web browser reads HTML, includes Flash LITE™ and allows you to "pinch" to zoom in-and-out of the page areas you want with multitouch.

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Best-in-class audio and an optimized QWERTY messaging experience combined so you don't have to miss a message or conversation.



Connect your way.

The Motorola FLIPSIDE has built-in Wi-Fi, meaning you can download apps, attachments, email, music and more using regular Wi-Fi or any of over 20,000 AT&T Wi-Fi Hot Spots.*

Share what you see.

Let others in on what's happening by recording, viewing and sharing videos easily with the Motorola FLIPSIDE.

Work easily.

The Motorola FLIPSIDE has a multi-functional, easy-to-use form factor. Work better with a 3.1" HVGA touchscreen and roomy QWERTY keyboard, plus enjoy the front navigation pad for precise cursor control and navigation that won't obstruct the display.

Business savvy.

The integrated corporate directory makes sending emails and meeting notices simple, even to colleagues who are not in your contacts.

Contacts, login information, email and social network messages are backed-up on the MOTOBLUR secure server and restorable. MOTOBLUR can also be integrated with your work Exchange server so IT can now remotely wipe sensitive information or messages from a device. If someone tries to enter a password to retrieve messages that clearly aren't theirs, the phone will automatically erase after too many attempts.

* Qualifying data plan and Wi-Fi enabled device required. Other restrictions apply. See attwifi.com.

Motorola FLIPSIDE™ Specifications

Key Features:

- Android™ 2.1 OS
- CrystalTalk™ PLUS audio technology
- Access to Android Market™, which features thousands of available applications
- MOTOBLUR™ synchronized contacts
- Customized news and social networking feeds

Specifications:

- Chipset: TI OMAP 3410
- Form Factor: Sideslide touch QWERTY
- Bands/Modes: WCDMA 850/1900, GSM 850/900/1800/1900, HSDPA 7.2 Mbps (Category 7/8), EDGE Class 12
- aGPS
- Display: 3.1" HVGA 262K TFT
- Battery: 1150 mAh
- Messaging: MMS, SMS, IM, POP3/IMAP4, Consumer/Corporate Email
- Audio: AAC, AAC+, Enhanced AAC+, MIDI, MP3, WAV
- Camera: 3 MP, fixed focus
- Memory: 512 NAND, 512 RAM, 2 GB inbox microSD™ (up to 32 GB supported)
- Connectivity: 3.5 mm, USB 2.0 High Speed, Bluetooth® Class 2 v2.0
- Browser: Android WebKit/HTML w/Flash
- Wi-Fi: 802.11 b/g
- Accelerometer, E-Compass
- Video: Capture/Playback/Streaming, H.263, H.264, MPEG



Includes:

- Motorola FLIPSIDE
- Battery
- Charger (includes charging/Micro USB data cable)
- Removable 2 GB microSD card (pre-installed)
- Quickstart



For more information, please

- [contact an AT&T sales representative](#)
- [visit att.com/motoflipside](http://att.com/motoflipside) or
- [call 866-9ATT-B2B \(866-928-8222\)](tel:866-9ATT-B2B)

Rethink Possible



IMPORTANT INFORMATION: Coverage not available in all areas. Device subject to availability. This device is sold for use on AT&T's wireless systems. It may not be compatible with other wireless systems. Network speed is no indication of the speed at which your device sends or receives data. Actual speeds depend on distance from cell site, network availability and traffic, device, applications, tasks, file size and other factors. AT&T BroadbandConnect download speeds only available in AT&T BroadbandConnect markets. Specifications subject to change. Up to \$36 activation fee applies. Certain benefits and service features may require you to purchase additional hardware and/or software, obtain a network connection and/or pay monthly access and/or per use charges. Subscriber must live and have a mailing address within AT&T's wireless owned network coverage area. Availability, speed of delivery and timeliness of information is not guaranteed. Terms of service will vary based on selected service plans. Special credit and tenure restrictions and additional charges may apply to international roaming. Availability, quality of coverage and services while roaming are not guaranteed. Other conditions and restrictions apply. See business/service agreement, rate plan brochure(s) and coverage map(s) for details. Price and availability may vary by market and may not be available from independent retailers. Qualifying data plan required. **Early Termination Fee:** None if cancelled in the first 30 days, but up to \$35 restocking fee may apply to returns; thereafter up to \$325. Some agents impose additional fees. **Unlimited Voice Services:** Unlimited voice services are provided primarily for live dialog between two individuals. No additional discounts are available with unlimited plan. **Offnet Usage:** If your minutes of use (including unlimited services) on other carriers' networks ("offnet usage") during any two consecutive months or your data use during any month exceeds your offnet usage allowance, AT&T may at its option terminate your service, deny your continued use of other carriers' coverage, or change your plan to one imposing usage charges for offnet usage. Your offnet usage allowance is equal to the lesser of 750 minutes or 40% of the Anytime minutes included with your plan (data offnet usage allowance is the lesser of 24 MB or 20% of the MBs included with your plan). MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. The MOTOBLUR Logo is a trademark of Motorola. The Bluetooth trademarks are owned by their proprietor and used by Motorola, Inc. under license. Facebook is a trademark of Facebook, Inc. microSD is a trademark of SanDisk Corporation, registered in the United States and other countries. All other trademark and product or service names are the property of their respective owners. © 2010 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.